

**E1R1**  
photo  
award



**THE PHOTO CONTEST  
FOR EUROPE'S FIRST  
LONG-DISTANCE TRAILS**

**Photograph  
now and win!**



# **E1R1** photo award

[www.E1R1-photoaward.eu](http://www.E1R1-photoaward.eu)

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information online!**



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## HIT THE TRAIL, PHOTOGRAPH, AND WIN!

The E1|R1 Photo Award is the first international photo contest for  
**hikers, cyclists, amateur and professional photographers.**

In the spotlight are two long-distance trails, each of which crosses Europe: the European long-distance hiking trail E1 runs from north to south, and the European bicycle route R1 runs from west to east.

Both amateur and professional photographers are invited to take part in two separate contests by submitting the most beautiful and spectacular shots taken from or in proximity to the two European long-distance trails.

**Prizes worth around € 50,000 are waiting to reward the winners.**

Set off on one trail or the other this season and capture the most beautiful subject and scenes!

**Submissions are open from 1 December 2017 until 31 March 2018.**

[www.E1R1-photoaward.eu](http://www.E1R1-photoaward.eu)



## TWO ROUTES THROUGH 18 EUROPEAN COUNTRIES.

The European long-distance path E1 runs from the North Cape to southern Italy.

The European Bicycle Route R1 runs from Boulogne-Sur-Mer, via London, to St. Petersburg. Europe's first two long-distance trails only cross over once – at the Teutoburger Forest in Detmold, Germany. The E1|R1 crossover point is the inspiration behind the contest and the source of its name.

### E1 EUROPEAN LONG-DISTANCE PATH

Length: approx. 7,000 km

Runs: from north to south, from the North Cape to Salerno

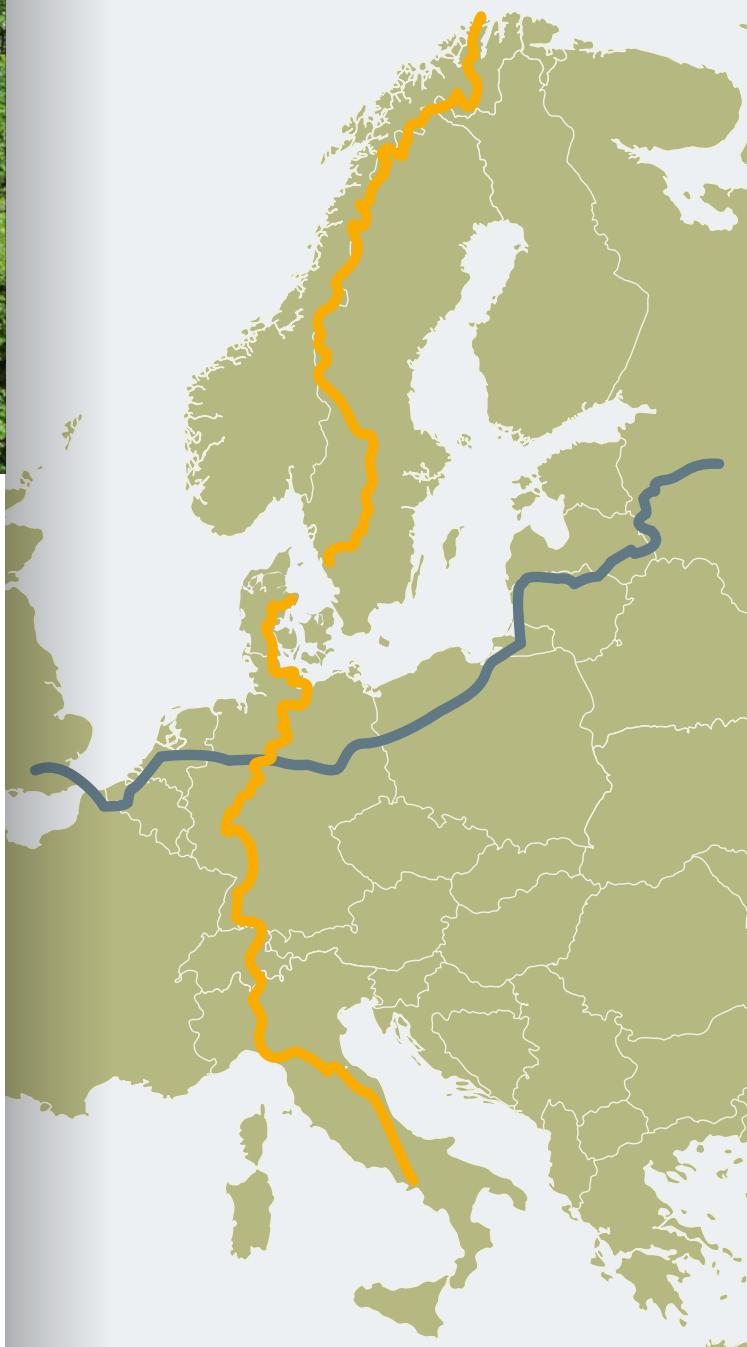
Countries: Norway – Finland – Sweden – Denmark – Germany – Switzerland – Italy

### R1 EUROPEAN BICYCLE ROUTE

Length: approx. 4,000 km

Runs: from west to east, from Boulogne-Sur-Mer to St. Petersburg

Countries: Great Britain (new extension) – France – Belgium – Netherlands – Germany – Poland – Kaliningrad – Lithuania – Latvia – Estonia – Russia



■ Hiking trail E1 ■ Bicycle Route R1



## THE PRO AWARD

Europe's professional photographers are invited to submit their best photo series (comprising three or four subjects) of the E1 or R1, to be taken from the area immediately around the trails. A jury of professional experts will select the winner, having regard to both artistic and aesthetic considerations. Winners of the individual categories, as well as the overall winner, will be awarded a share of a prize fund totalling around € 30,000 in cash or non-financial prizes. The winning entries, as well as 40 nominees, will be displayed to the public in an exhibition to take place in August 2018.

## FOUR CATEGORIES, COUNTLESS IMPRESSIVE PICTURES!

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Entries are divided into four image categories for both the Professional and the Amateur Awards:

### "CULTURE AND LANDSCAPE."

There are cultural highlights to explore along both trails: images of monuments, cultural landscapes, architecture and much more depict a multitude of different facets of the traces that civilisation has left behind.

### "HUMANITY AND NATURE."

The "soul of a country" is often expressed in the nature of its inhabitants. Here, the aim is to capture these expressions and personalities.

## THE AMATEUR AWARD

Hikers, cyclists, and lovers of the great outdoors who enjoy taking photos are all welcome. Submit your favourite experiences and impressions of the E1 or R1, taken with a camera or camera phone. The top 100 winners will be rewarded with prizes worth around € 20,000 in total, and the best photographs will be presented at an exhibition in August 2018.

### "HEAVEN AND EARTH."

Stunning natural scenes, unique light, monumental landscape – all of the above, and much more, go into this category.

### "THE ANIMAL KINGDOM."

When travelling by bike or on foot, you experience nature up close. Vivid images of animals and plants along the E1 and R1 trails are requested in this category.



## SUPPORTERS AND PARTNERS

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